

**TLC'S "SAY YES TO THE DRESS" ENTERS INTO 10<sup>TH</sup>  
SEASON ON FRIDAY, AUGUST 16 AT 10/9C**

*Season 10 Kicks off with Emmy and Tony Award Winner Kristin  
Chenoweth*

*All-new SAY YES TO THE DRESS: THE BIG DAY special airs  
Friday, August 9 at 9/8c*

TLC's original installment of the popular SAY YES TO THE DRESS franchise returns on **Friday, August 16 at 9/8c** for a 10<sup>th</sup> season with actress and Broadway star Kristin Chenoweth. Taped inside the world's premier bridal salon, Kleinfeld Bridal in NYC, SAY YES TO THE DRESS goes behind-the-scenes and uncovers the hurdles every staff member faces to make each bride completely satisfied on what may be the single most important day of her life. With the leading bridal experts in the business, the new season of SAY YES TO THE DRESS continues to feature emotional brides, opinionated entourages, and dream dresses.

In the season premiere, Kristin Chenoweth's assistant and best friend, Julie, is shedding her simple classic style for her boss's style and looking for a short dress with glitz and glamour for her second wedding gown. But when dress one falls flat with the entire crowd, Kristin takes control and finds what she thinks is the perfect gown for Julie, even modeling the dress herself for the bride-to-be. Unfortunately Julie isn't sold on the dress and Kristin's left wondering if Julie will ever find a dress that's out of her comfort zone. In the end, consultant Debbie finds a gown with a little bling and a full skirt, but will Julie say yes to her Kristin style gown?

Other brides featured this season include one who shops with her two "bridesmen" for an edgy dress, a bride-to-be who brings her fiancé's best man to her appointment to represent her husband's opinion, a "Daddy's girl" who is looking for a dress to match her

Texas style, and a bride who is on the hunt for a third dress to replace the two she already has. Also featured this season is a very special episode where three brides – one who has recently beaten breast cancer, one who is battling a rare kidney disease, and one who is overcoming stage four lung cancer - are all looking at their upcoming weddings as a celebration of love and life.

**On Friday, August 9 at 9/8c**, TLC airs an all-new SAY YES TO THE DRESS: THE BIG DAY special. In each BIG DAY special, SAY YES TO THE DRESS brides return to share their journey from selecting their dream dress to the big day and everything in between. Bride Krystle aspires to look like a “sexy Barbie doll” bride. But her over-the-top demands, lavish taste, and disagreements with her fiancé and father all lead to melt downs and temper tantrums as she tries to get all the details in order for her wedding day.

SAY YES TO THE DRESS is produced by Halfyard Productions for TLC.

### **About TLC**

TLC is a global brand that celebrates extraordinary people and relatable life moments through innovative nonfiction programming. A top 10 cable network in key female demos, TLC has built successful consumer brands around series including Cake Boss, and has transformed Fridays into “BrideDay” with a lineup of wedding-themed programming anchored by the Say Yes To The Dress franchise. In 2012, TLC had 28 series averaging 1 million P2+ viewers or more, including four series that averaged 2 million P2+ viewers or more: Here Comes Honey Boo Boo, Breaking Amish, Long Island Medium, and Sister Wives.

TLC is available in more than 99 million homes in the US and more than 300 million households in over 150 markets internationally. A destination online, [TLC.com](http://TLC.com) offers in-depth fan sites, exclusive video content, and original editorial covering style,

home, food, and more. Fans can also interact with TLC via On Demand services, on mobile platforms, and through social media such as Facebook or @TLC on Twitter. TLC is part of Discovery Communications (NASDAQ: DISCA, DISCB, DISCK), the world's number one nonfiction media company reaching more than 1.8 billion cumulative subscribers in 218 countries and territories.